



# Entry level web sites with a content management system

How to get a high-performing web site that you manage yourself - at an entry-level price

Multibase uses the DotNetNuke Content Management System (CMS) for entry level web sites, hosted in our secure data centre on the industry-standard Microsoft hosting platform. A CMS is a web application that delivers a 'vanilla flavour' web site that your web developer customises with the functions you need and your own 'look and feel'.

Once the site is online, you can update content with minimal technical skills, and without the developer. Add new features such as web catalogues, shopping carts, blogs or photo galleries to get the features of a bigger system, faster and at a lower cost.

Web site management and interactive functions come standard. New features can be added with low cost modules. New and custom-designed features can even be specially designed and programmed for your needs.

Today's high-performing web sites are search engine friendly and include user management and security features for building an interactive online community. A DNN web site from Multibase gives you all that at an entry-level price.

## What does a CMS web site give me?

If you want to keep your web site up to date, if you want to achieve a big impact at a lower cost, or if you want the features of many web sites you have seen, then a web site built by Multibase with a DNN CMS gives you:

- ▶ News, announcements
- ▶ Featured items, special offers
- ▶ Surveys, polls
- ▶ Blogs, forums
- ▶ Events calendar
- ▶ Search
- ▶ Photo and video galleries
- ▶ Contact forms
- ▶ Product catalogue and shopping cart
- ▶ FAQs
- ▶ Advertising banners
- ▶ Secure sections with user login

## What are the advantages?

**Up to date web site** ▶ Update at any time without technical skills using a web browser. Bring users back to your site.

**Easily expandable** ▶ Add more functions when you need them, at modest cost.

**Search engine friendly** ▶ Search engines favour regularly updated web sites.

**Save on setup and maintenance** ▶ Setup and management are faster and less expensive

**Separates design, business logic and content** ▶ Enforce design rules - yet change the design easily

**Securely hosted** ▶ Hosted by Multibase in its data centre secured to payment card industry standards

**Proven and supported** ▶ Used for thousands of web sites in Australia and worldwide, and supported by Multibase

**Multibase is a business IT services and solutions company, with a long and successful track record in delivering technology that increases productivity, reduces cost and improves service quality.**

With wide operational expertise gained from many industries, Multibase solutions power daily operations for many highly recognisable organisations. Multibase has proven ability to provide your fully hosted, entry-level web site, from strategy and information architecture, through creative web design and project implementation – to ongoing support as well as integration of ecommerce and web 2.0 features.

Contact Multibase for a no-obligation discussion of your content management needs

**www.mbase.com.au or 02 9805 1911**

# Achieve your online strategy with a CMS-based web site by Multibase

## Solid, scalable economical entry level web sites - with all the features you need

DotNetNuke is an open source web application framework for the Windows platform, ideal for creating, deploying and managing interactive web, intranet and extranet sites. It is designed to make it easy for users to manage all aspects of their projects - and comes without expensive licence fees.

Multibase hosts, develops and supports DNN web sites. A Multibase web site based on the DNN platform achieves your online strategy with a solid, scalable and economical entry-level web site solution.

**Rapid implementation** ▶ The major technical functions are pre-built, so web site construction is fast and economical.

**Flexible graphic design** ▶ Create a web presence with the 'look and feel' you want.

**Dynamically generated web pages** ▶ As the visitor views the site, information is formatted into flexible 'pages' from data stored in the system.

**Virtually unlimited size** ▶ A DNN system can handle any typical size requirement for a small to medium web site.

**ePay gateway integration** ▶ Connect to Multibase's ePay payment gateway for secure online credit card clearance.

**Quality hosting with Multibase** ▶ Hosted in Multibase's secure data centre, making setup, maintenance and management easy and economical.

**Easy to manage** ▶ Manage the system using a web browser, with minimal technical skill. This includes much of the setup and customisation, as well as ongoing management of products and content.

**Optional features** ▶ Many optional features, such as notice boards or discussion forums, catalogues and shopping carts, search, secure password-protected areas, photo galleries, and document libraries.

**Scalability** ▶ As business grows, your system can expand with minimal challenge. Additional modules, or custom-developed features, can readily be added.

## Multibase web site services

Multibase's entry-level web site solutions built with DotNetNuke can include all the services you need for success:

- ▶ Scoping ▶ Project management ▶ Creative web design ▶ Content development ▶ Custom development
- ▶ Implementation ▶ Search engine optimisation ▶ Hosting ▶ Support

And if you ever outgrow your site, consider Elcom's CommunityManager.NET, our enterprise content management solution.

## Who's using a Multibase web site with DNN?

DotNetNuke is used by thousands of high traffic web sites around the world. Multibase has extensive experience with building and managing web sites using the DNN content management system, including:

- |   |  |                                     |
|---|--|-------------------------------------|
| GM Cabs ▶ gmcabs.com.au                   | Korowal School ▶ korowal.nsw.edu.au                        | Multibase ▶ mbase.com.au            |
| Unifleet ▶ unifleet.com.au                | Eyeline Australia ▶ eyeline.com.au                         | GAELA ▶ gaela.org                   |
| MULTILIT ▶ multilit.com                   | Stella Travel Services ▶ stellatravel.com                  | FSE ▶ education.farranstreet.com.au |
| Bayside P-12 College ▶ bayside.vic.edu.au | Gloucester Farmers Market ▶ gloucesterfarmersmarket.com.au |                                     |



**Contact Multibase now for a no-obligation discussion about your web site and content management needs.**

**multibase**  
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